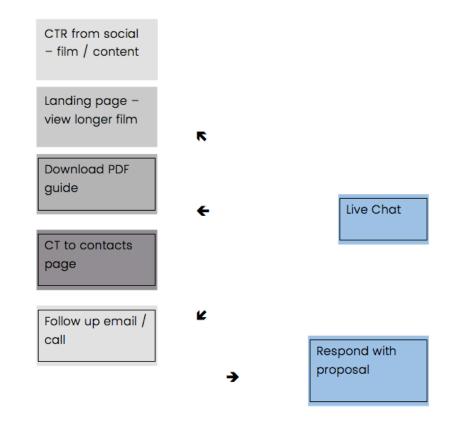


GREEN BANANA MARKETING SALES FUNNEL MODEL



Lead Forensics	

SMARTER • GREENER • FAIRER

Company registration no.: 7132646 VAT reg. no. 987841650

Confidentiality: This document is confidential and the information and ideas contained herein should not be used by the reader for any purpose or disclosed to any third party without the prior written consent of Giles Robertson (Green Banana Marketing Ltd).