

GREEN BANANA MARKETING RECOMMENDED CUSTOMER JOURNEY TEMPLATE

Age / group / phase	Their journey needs / questions	Engagement with your services, product, channels	What can YOUR marketing add to this?
Month 1			
First 6 months			

SMARTER

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GREENER

•

FAIRER

Company registration no.: 7132646 VAT reg. no. 987841650

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Green Banana Marketing

Year 1-2+			
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SMARTER

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GREENER

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